

# Interchange builds Staff Communications system at Logica



Logica plc is a leading international computer consultancy, systems integration and software company.

Founded in London in 1969, Logica quickly established itself as a company that could combine technical excellence in information systems with an in depth understanding of its clients' business. Logica's clients operate across diverse markets including finance, telecommunication, energy and utilities, computing and electronics, space, government, defence, transport and industry.

The company's 3,900 staff across 18 countries have completed projects in over 50 countries worldwide.

## The Challenge

Logica places great emphasis on communicating its company direction to all staff so that the whole company shares one vision. Dissemination of information throughout such a large and widely distributed company was always a challenge and Logica needed a solution which would do this quickly and efficiently.

They wanted a system that would complement what was already in place, to inform, involve and motivate their staff by good use of internal communications. So they turned to Interchange to provide a staff communications system as part of the investment in internal communications.

## The Solution

Interchange has supplied the hardware, software and consulting skills to build a system, using Logica's existing IT infrastructure to deliver information from a central editing point in London to meeting points throughout all the UK offices. Broadcast items include details of industry

developments, company news, sales information and a range of social events.

The system uses a highly sophisticated graphics package, specifically designed to produce attractive broadcast quality results.

Logica has introduced it at ten sites around the country, customised and installed by Interchange.

The system, one of the largest in the country, will keep 2,500 UK staff up to date with the latest national and international company news, through a combination of video and computer graphics. Logica expects the system to be a valuable addition to its existing internal communications channels.

## The Customer Experience

John Peberdy, Operations Support Manager at Logica, explained that by implementing Interchange's staff communications system, "We will enhance Logica's internal communications, improve teamwork and job opportunities, and help staff located in many different parts of the country identify with the goals of the parent company."

The system we have installed at Logica delivers information to employees with consistency and speed, meeting the challenges of communication in a fast-moving business, in a way that the traditional, top-down employee communication simply cannot match.



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